

- Meetings • Conferences
- Parties • Dinners
- Exhibitions • Weddings



Anfield. Where great events happen.



Make your venue a game changer.

Anfield, home of Liverpool Football Club, is a venue with a history and tradition of delivering world-class events, and now with the addition of the expanded Main Stand it is also one of the largest all-seater single stands in Europe. Visible from several points in the city, it adds another impressive landmark to the world-renowned Liverpool skyline.

It's not just on the pitch that the new development enhances the club's status as a world class institution; This new era for the Football Club provides an opportunity for guests to experience events at Anfield like never before.

A portfolio of new and beautifully appointed suites, offering a stylish and comfortable setting for any occasion have been added to the Clubs already existing range of rooms on offer In the KennyDalglish Stand.

A selection of the new rooms offer a glazed front with outstanding views of the famous Anfield Stadium, creating a memorable backdrop and talking point for your conference guests and delegates. The lounges are able to host up to 500 guests for a corporate dinner or 800 guests in a theatre style setting for a meeting and have been designed to offer a versatile space that can adapt to numerous conference, meeting or corporate dinner configurations.

LFC Offers the full package:

- Opportunity for tailor-made packages to suit the needs of your group
- Exclusive private hire
- Facilities to accommodate up to 2,000 people
- Free Car Parking on a first come first served basis, up to 1,350 spaces on site
- Free Wi-Fi
- Dedicated Events Team
- Opportunities to have LFC Silverware at your event
- Opportunity to book an LFC Legend for your event



The perfect pitch for all your business needs

Day Delegate

The Events Team at Anfield has extensive experience in hosting all kinds of events. As well as the benefit of their knowledge and experience, if you hold your meeting or conference at Anfield you'll also receive all of the below within your agreed rates:

- Room Hire from
- 3 Servings of tea/coffee & biscuits throughout the day
- Lunch
- Mineral water
- Pads & pens
- AV equipment including - Projector, screen, flipchart, 1 hand held Microphone and PA
- Free car parking on a first come first served basis
- Free WiFi

There are two lunch options available to you and your delegates when you book your event at Anfield. If you would like to discuss your food requirements further or have a special request, please contact us to talk further.



That extra special touch.

Dinners and Events

From fundraising dinners or exhibitions to formal awards evenings, we can offer you a first class service. We partner this with exquisite dishes cooked by our in house chefs, using locally sourced produce to ensure that all of your catering and hosting needs are met. We can offer the ideal package for your event. As well as the above your rate will include:

- Room hire
- Three course meal
- Table linen
- Red carpet arrival
- Free car parking on a first come first served basis
- Free WiFi
- Tea & Coffee



Have a ball at Anfield.

Parties and Occasions

Our world famous stadium is a spectacular venue for any private party or special event and we are able to accommodate all types of celebration requests. Whether you need a party setting to hold a large group, or a smaller more intimate celebration venue, Anfield is the ideal location.

Our all-inclusive party package includes:

- Room Hire
- Buffet options
- Balloons for Tables
- DJ
- Dance Floor
- Table Linen
- Free Car Parking
- Free WiFi



The perfect match.

Weddings

We are no strangers to hosting memorable occasions and your wedding day will be no exception.

Our Wedding Packages are designed with simplicity in mind. You can select from unique Wedding Breakfast or Evening Buffet Packages, in a venue that is decorated and laid out to suit your taste, and best of all, we have an excellent Events Team on hand to help you prepare for your big day. We are also licensed for Civil Ceremonies which completes the service and provides you with an amazing wedding venue, packed full of everything you would expect and demand for your big day.



We can cater for your private Christmas Party.

If you're planning your office party and are looking for an exclusive venue, we are on hand to help you plan a Christmas spectacular of your own.

Make your Christmas party extra special with our private hire service. Whether it's for an intimate gathering or a large company party with 500+ of your colleagues, we can tailor a package to suit your needs and help you to host a Christmas Party to remember.



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Main Stand Lounges.



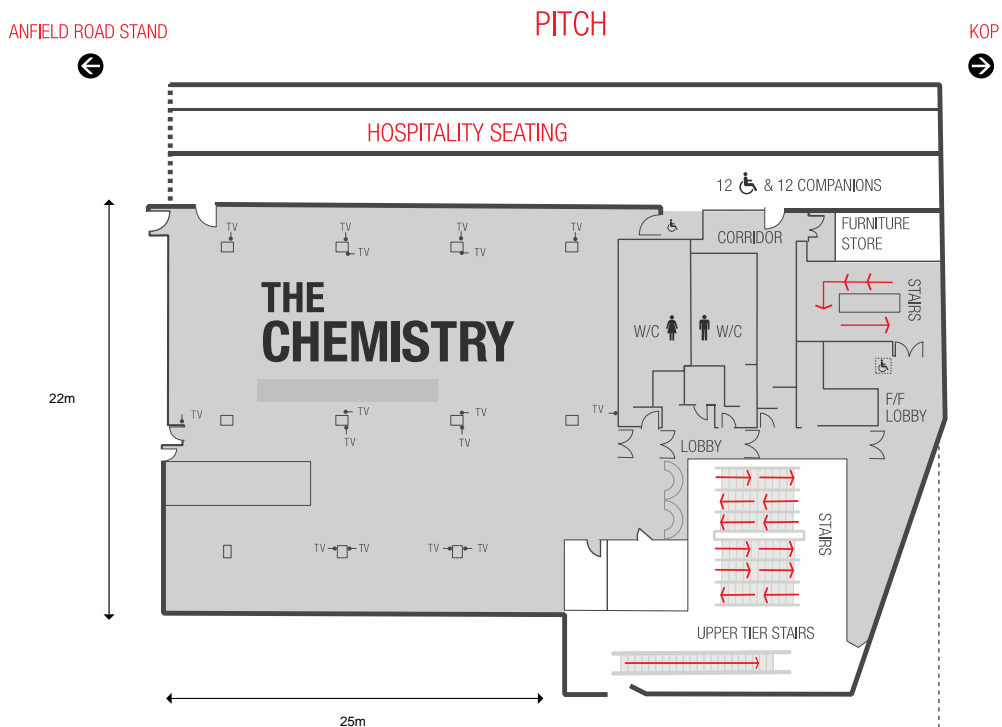
Main Stand Lounge

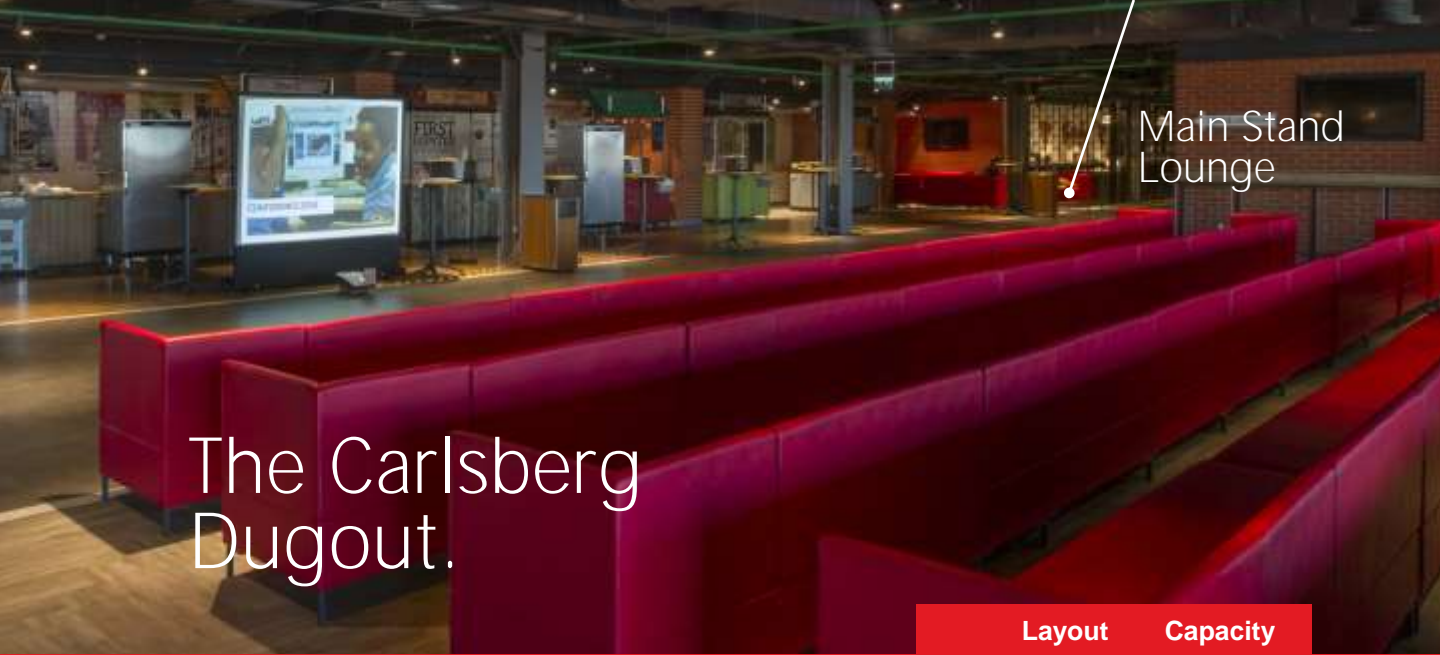
The Chemistry of LFC.

The Chemistry of LFC is a beautifully appointed suite offering a stylish and comfortable setting for any occasion. The glazed frontage offers outstanding views of the famous Anfield Stadium and city of Liverpool beyond.

Honouring the special 'chemistry' of trophy-winning sides and successful player-partnerships throughout the decades, the space is beautifully crafted and sumptuously furnished. The Chemistry of LFC's contemporary look and feel is enhanced by a friendly and professional Team with the specialist know-how and experience built up after hosting numerous international-class events.

Layout	Capacity
Theatre	300
Classroom	180
Cabaret	264
U-Shape	40
Boardroom	40
Dinner	400
Buffet	470
Drinks Reception	470





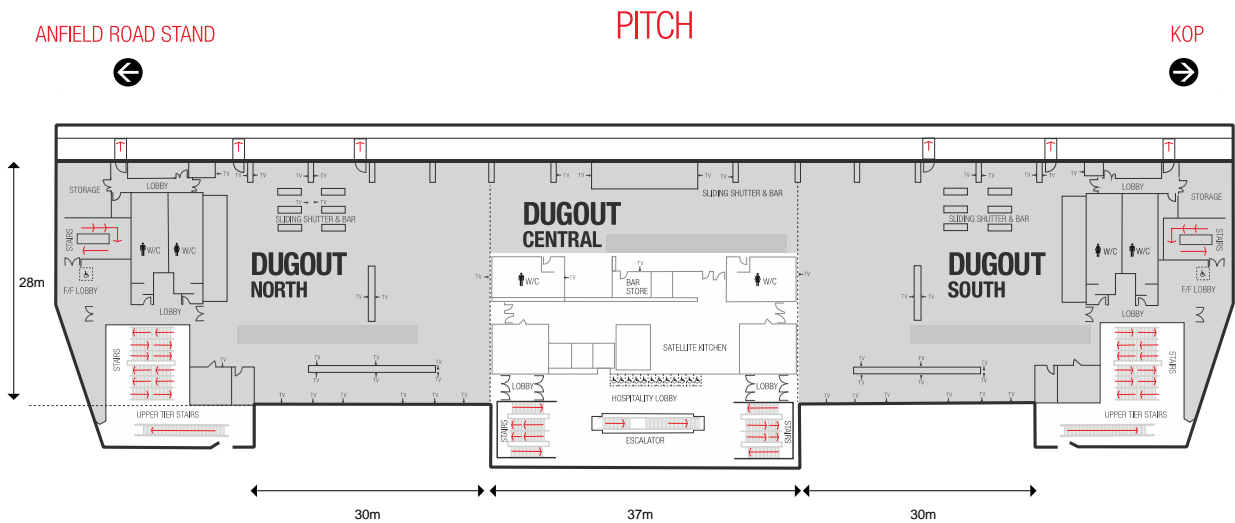
Main Stand Lounge

The Carlsberg Dugout.

Layout	Capacity
Theatre	500
Classroom	260
Cabaret	320
U-Shape	50
Boardroom	50
Buffet	2000
Dinner	500



The Carlsberg Dugout celebrates Liverpool FC's creativity on the pitch, whisking fans from the terraces to the side-lines for some of our club's most iconic moments ideal for large dinners and exhibitions. The Carlsberg Dugout offers a large versatile space, flexible to your needs.





Main Stand Lounge

Executive Lounge.

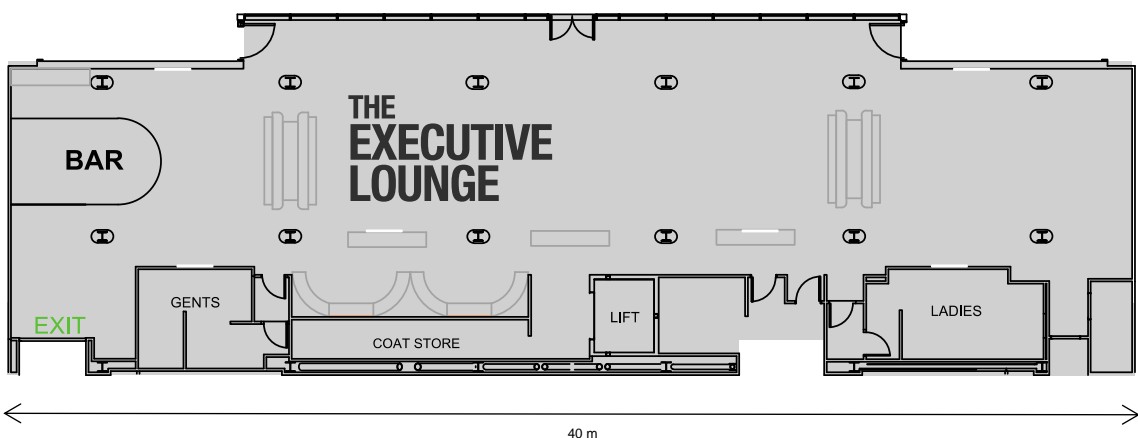
Layout	Capacity
Dinner	120
Drinks reception	180
Buffet	180
Informal seated	120

A place to mix business with leisure.

Our Executive-level Lounge is designed with your comfort in mind. Its open, spacious architectural design provides a relaxing space for hosting guests at any event.

The range of natural materials used throughout its construction creates a calm and reassuring interior. A dramatic glazed façade offers exceptional views to the pitch.

Leather-clad columns, patterned textiles, bronzed mirrors, oak flooring and hand-stitched leather upholstery all blend to create an events space that is interspersed with concepts and narratives linking both Club and city. These include journey-points and themes such as the LFC 'family'; Liverpool's renowned architectural assets; and the great visionaries and thinkers who have helped the city to stamp its unique mark on the world.



40 m



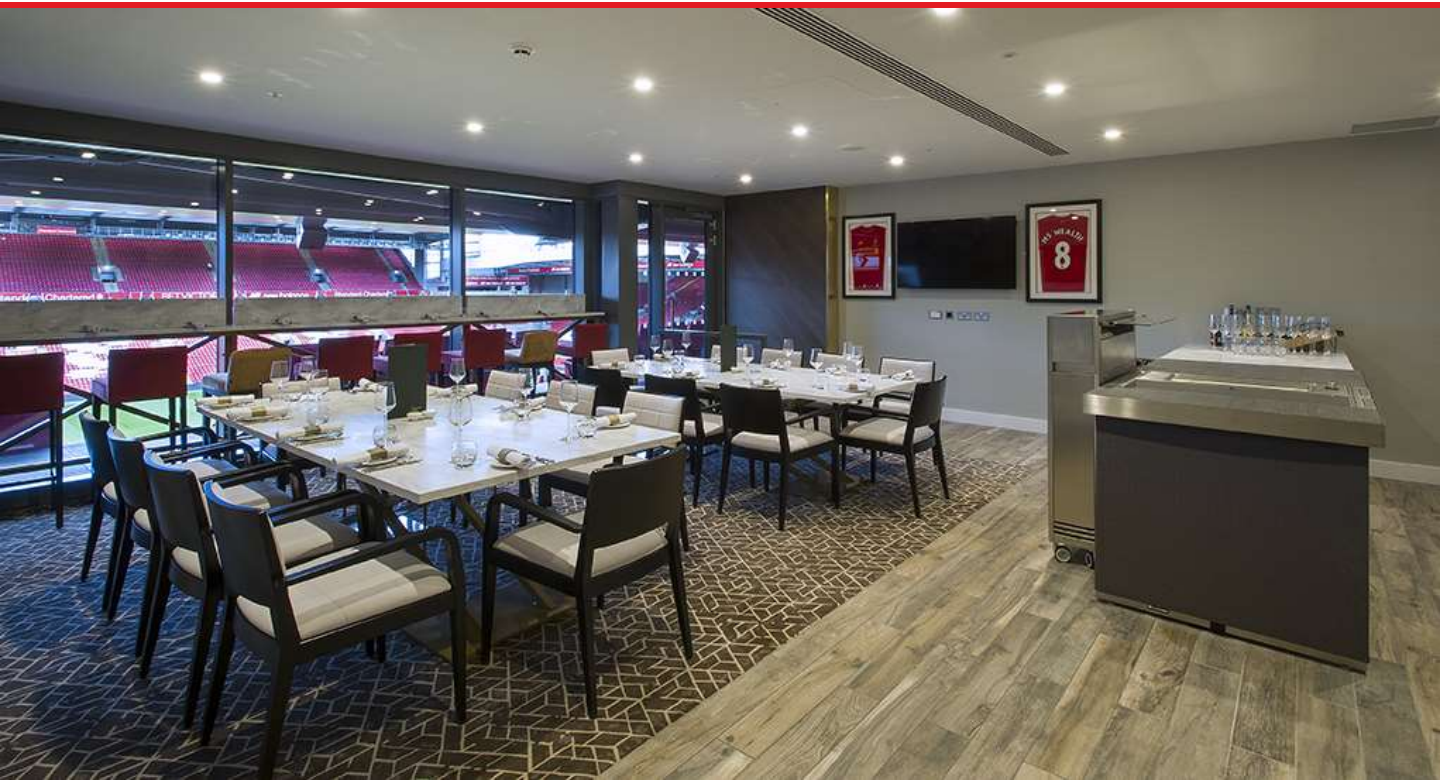
Main Stand Lounge

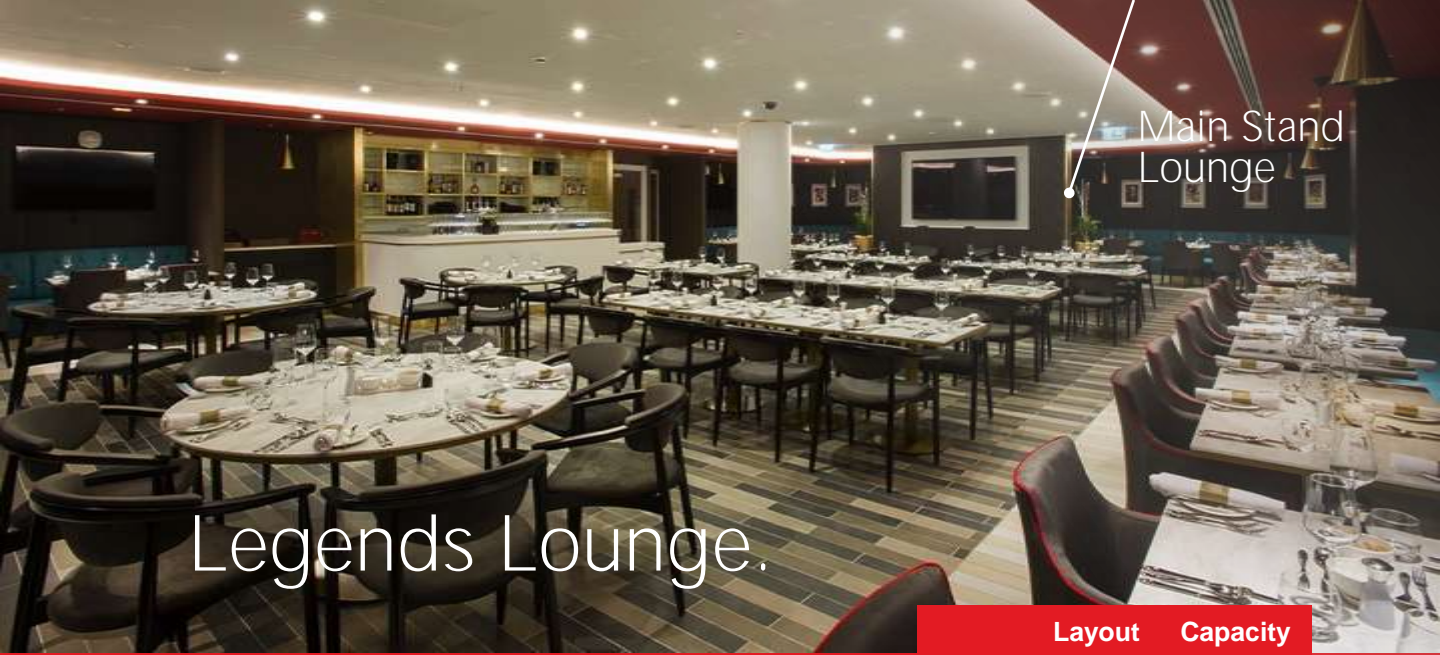
Executive Boxes.

Each of the Executive Suites at Anfield is designed with a luxurious and spacious interior that is complemented by first-class amenities and an excellent Events service offering.

The spaces are bigger than any other corporate suite format in top-flight English football. Each is fitted out and furnished using high-quality materials and bespoke finishes – attention to detail is paramount. With a glazed façade that looks out over the pitch each Executive Suite offers stunning views

Layout	Capacity
Classroom	12
Cabaret	12
Boardroom	12
Drinks Reception	24
Buffet	24



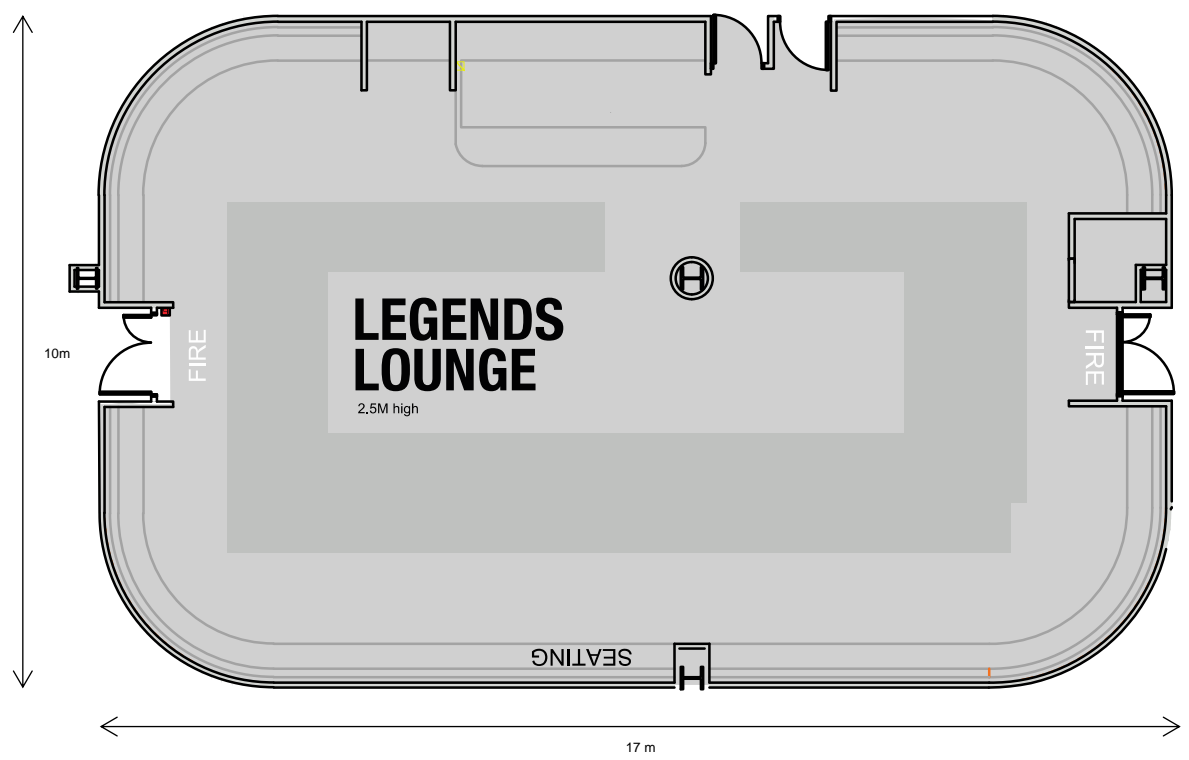


Main Stand Lounge

Legends Lounge.

Designed with the sheer comfort and luxury of our guests in mind, the Legends Lounge offers a distinguished and beautifully appointed space for any occasion. An array of LFC Legends – managers, players, administrators and backroom staff – are framed around the walls of the lounge, giving a subtle nod to the heritage of LFC whilst offering a flexible space and décor to fit in with your event.

Layout	Capacity
Theatre	90
Classroom	30
Cabaret	64
U-Shape	20
Boardroom	16
Dinner	130
Buffet	130
Drinks Reception	130



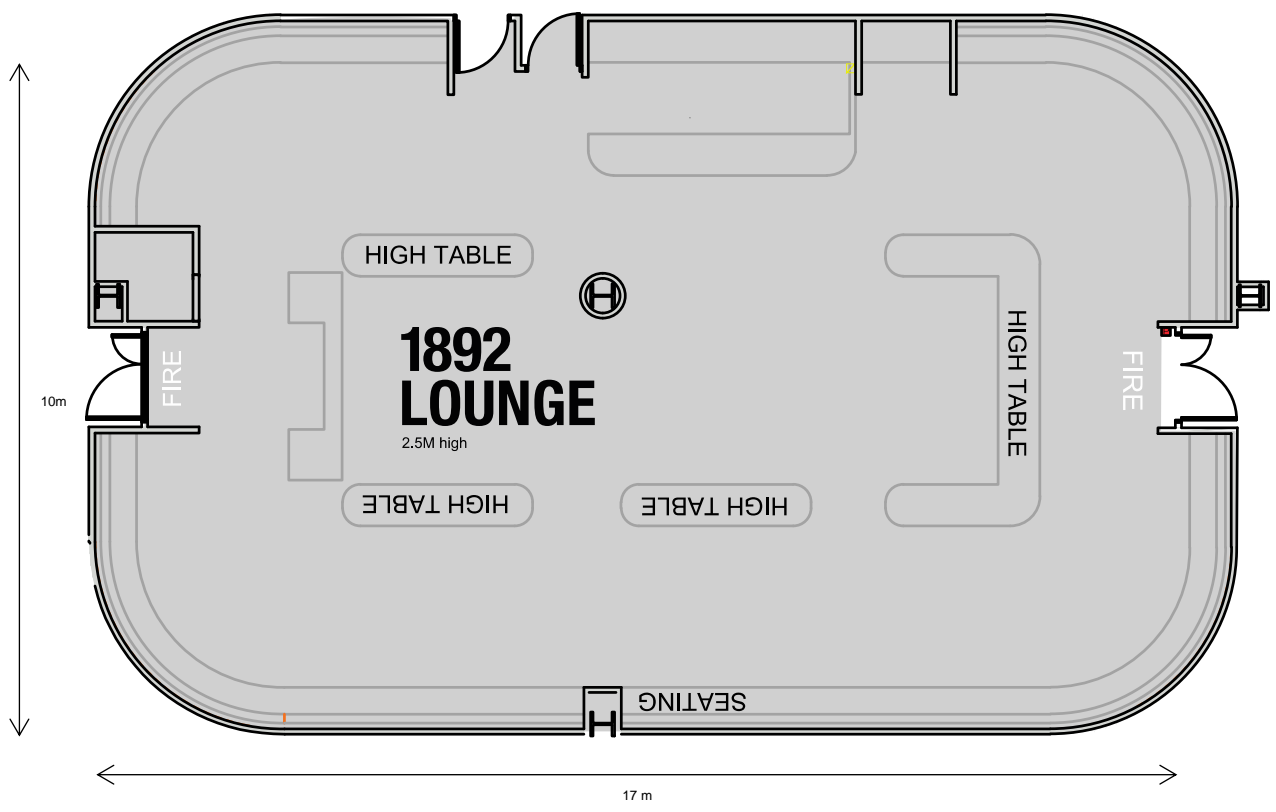


Main Stand Lounge

1892 Lounge.

An evocative interior theme creates the backdrop to a beautifully fitted and furnished events space. The furnishing and upholstery palettes all combine to create a serene interior that adds to the 1892 Club's warm and easy-going ambiance and makes it the ideal venue for your event.

Layout	Capacity
Theatre	90
Classroom	30
Cabaret	64
U-Shape	20
Boardroom	16
Dinner	130
Buffet	130
Drinks Reception	130



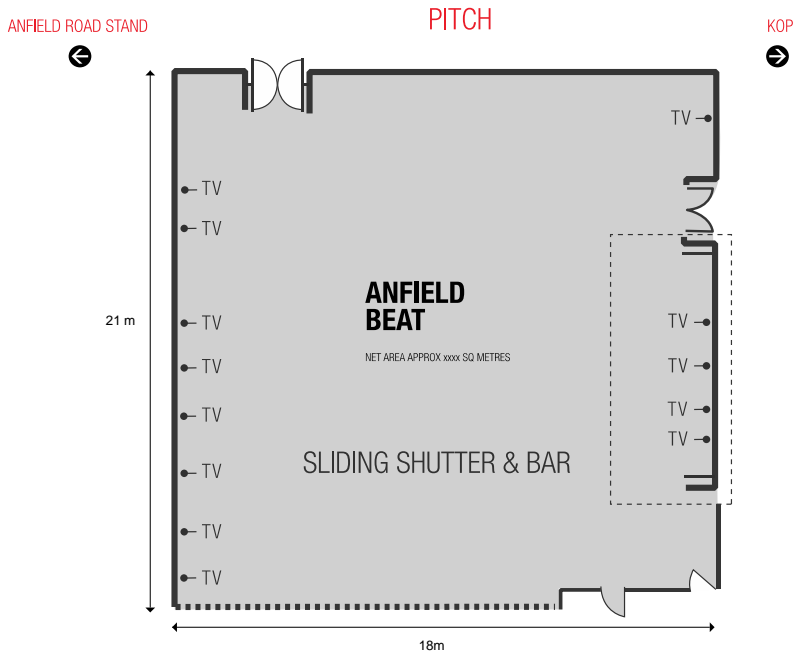


Main Stand
Lounge

The Beat.

Tasteful and evocative, the Beat is a celebration of Liverpool's world-renowned artistic and musical heritage and the close connections between football and songs. The lounge is the perfect setting for any event, able to host up to 300 people dependent on your needs.

Layout	Capacity
Theatre	200
Classroom	100
Cabaret	100
U-Shape	30
Boardroom	30
Dinner	150
Buffet	380
Drinks Reception	380





Main Stand Lounge

The Code.

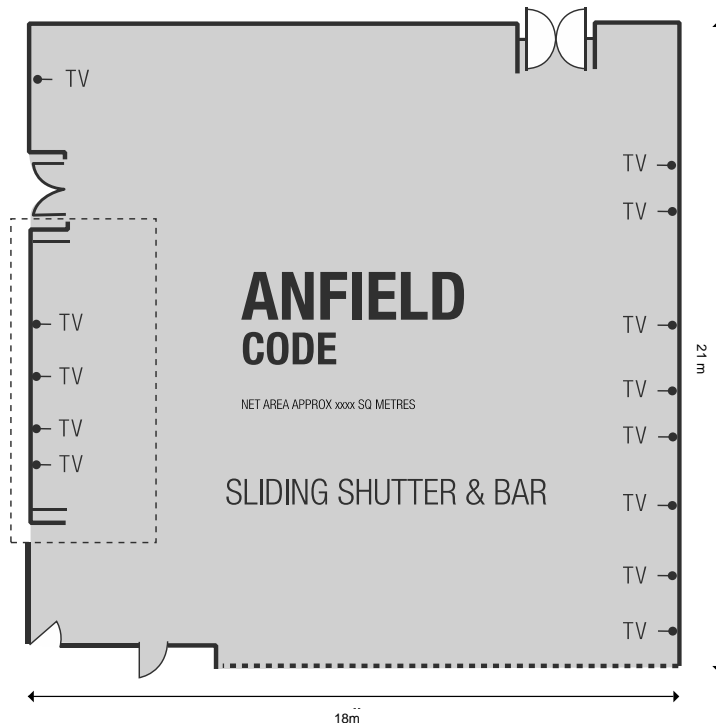
Acknowledging the “team behind the team” The Code is a stylish and sociable space that pays tribute to some of LFC’s unsung heroes; colleagues who have served behind the scenes in many roles over the decades. It is versatile to your needs able to host small gatherings or larger events.

Layout	Capacity
Theatre	200
Classroom	100
Cabaret	100
U-Shape	30
Boardroom	30
Dinner	150
Buffet	380
Drinks Reception	380

ANFIELD ROAD STAND

PITCH

KOP



18m

21m

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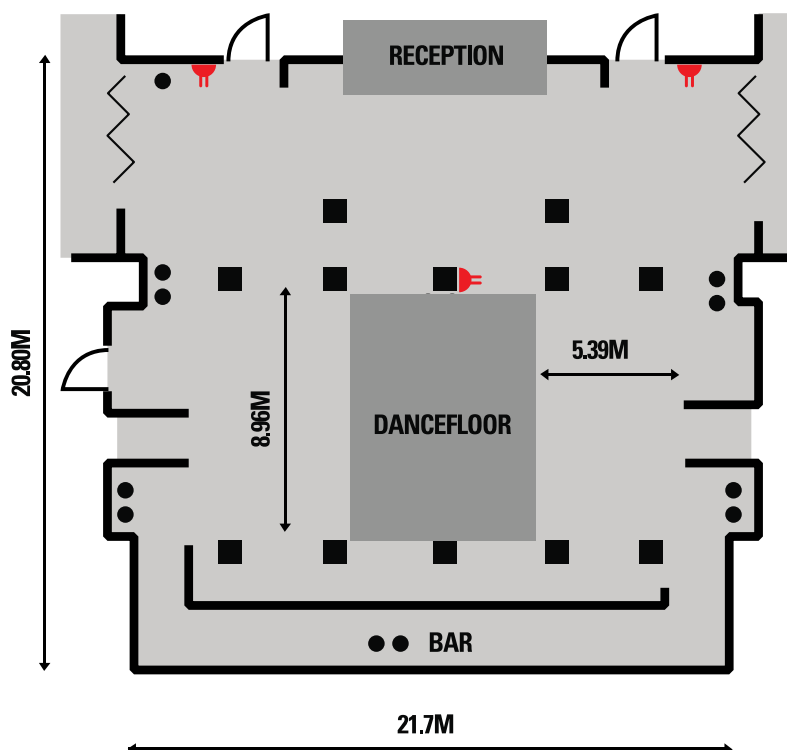


Kenny Dalglish Stand Lounges.

Reds Lounge.

The Reds Lounge is easily accessible, located on the ground floor of the Kenny Dalglish Stand. It is ideal for large events, conferences, exhibitions and dinners. The lounge has a friendly and informal atmosphere and a nod to the history of LFC in the lounge's décor which is styled around iconic 'Reds'.

Layout	Capacity
Theatre	250
Classroom	80
Lunch/Dinner	200
Reception	340
Cabaret	120
U-Shape	35
Boardroom	35

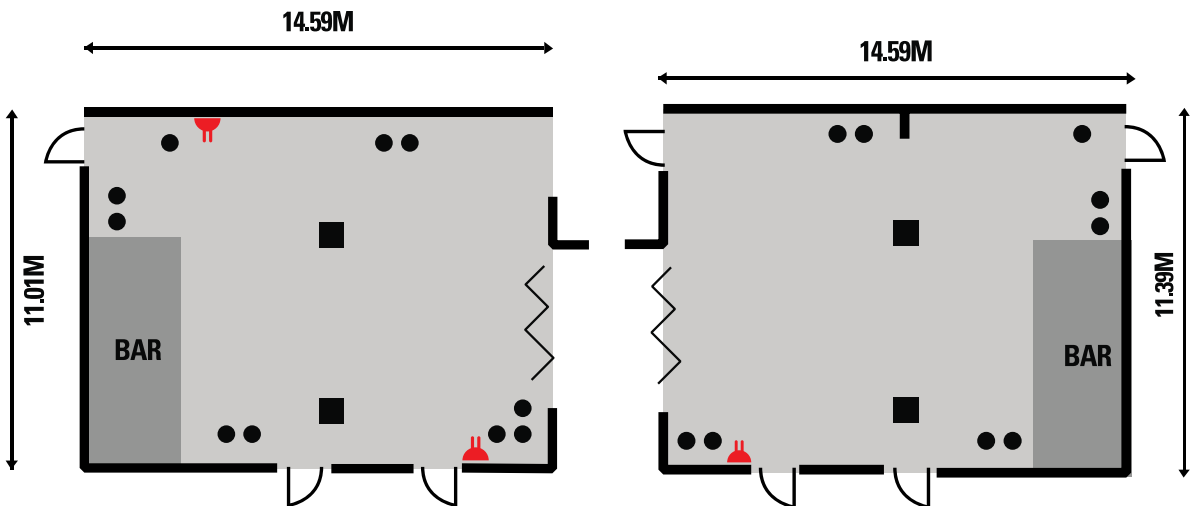




Sevens & Eights Lounge.

Named and styled around Liverpool FC greats including Keegan and Dalglish who have sported the famous No. 7 shirt and in honour of our former captain Steven Gerrard who sported the No. 8 shirt, the Sevens and Eights Lounges are ideal for smaller meetings, conferences, exhibitions and corporate events. Both are located on the ground floor, either side of the larger Reds Lounge. These lounges work as ideal satellite rooms when booked with the Reds Lounge

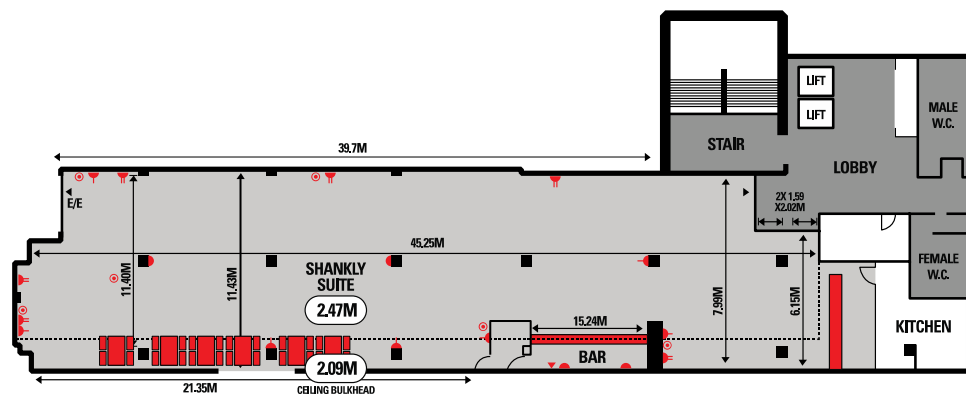
Layout	Capacity
Theatre	80
Classroom	40
Boardroom	25
U Shape	30
Reception	80
Cabaret	48



Shanks Lounge.

Bill Shankly is arguably the most famous figure in Liverpool Football Club's illustrious history. This room showcases the achievements of the Legend himself whilst at Liverpool FC. The Shanks Lounge is located on the second floor of the Kenny Dalglish Stand. The lounge is ideal for large gatherings or informal banqueting and is fully accessible via the lifts in the Kenny Dalglish Stand Reception.

Layout	Capacity
Theatre	200
Informal Seated	200
Reception	505
Classroom	80
Cabaret	120
U-Shape	30
Boardroom	25



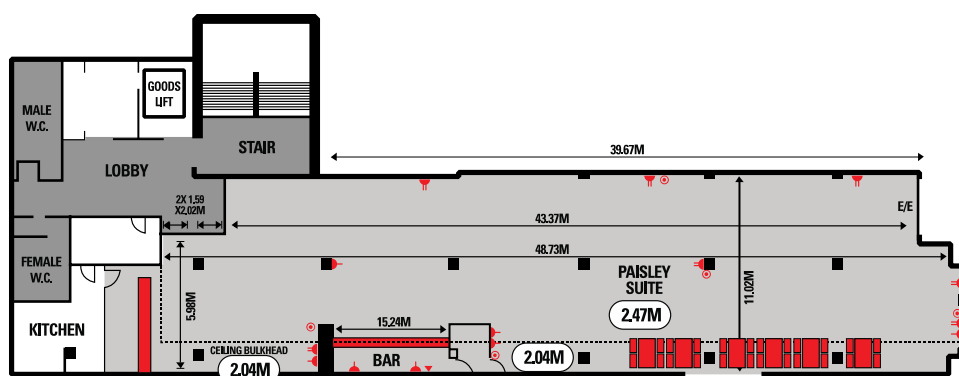
- LEGEND**
- DOUBLE SOCKET
 - SINGLE SOCKET
 - TELEPHONE OUTLET
 - TELEVISION AERIAL SOCKET
 - CEILING HEIGHT
 - CLEAR DOOR OPENING (WIDTH X HEIGHT)
1.20X 2.03M
 - EMERGENCY EXIT
 - BOOTH



Paisley Lounge.

Bob Paisley is Liverpool Football Club's most successful Manager to date with 20 trophies in 9 seasons. The Paisley Lounge's décor highlights the achievements of Paisley whilst at Liverpool FC; with details of the silverware he collected displayed on the walls; along with quotes from the famous manager himself. The Paisley Lounge is ideal for large gatherings or informal banqueting.

Layout	Capacity
Theatre	200
Informal Seated	200
Reception	505
Classroom	80
Cabaret	120
U-Shape	30
Boardroom	25



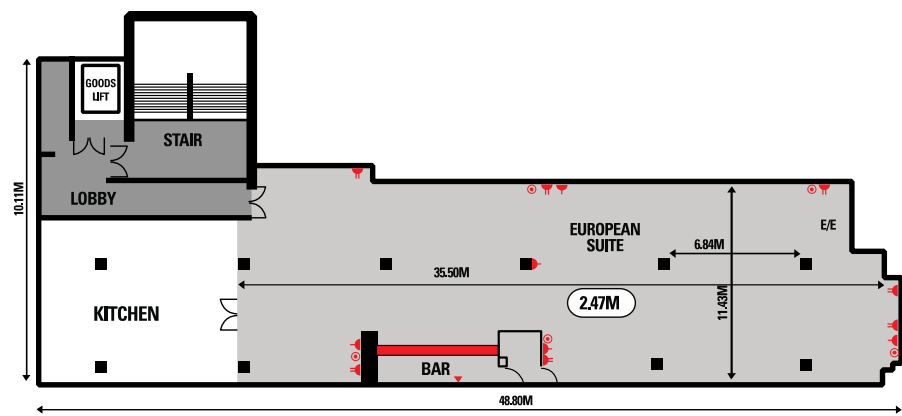
LEGEND

- DOUBLE SOCKET
- SINGLE SOCKET
- TELEPHONE OUTLET
- TELEVISION AERIAL SOCKET
- CEILING HEIGHT
- CLEAR DOOR OPENING (WIDTH X HEIGHT)
- EMERGENCY EXIT

European Lounge.

Liverpool FC is the most successful British club in European competitions, boasting 5 European Cups, 3 UEFA Cups and 3 European Super Cups. This Lounge's interior design is dedicated to the achievements of Liverpool FC throughout the years, in European competitions. The European Lounge is ideal for smaller conferences, exhibitions and events.

Layout	Capacity
Theatre	150
Classroom	60
Boardroom	25
U Shape	30
Lunch/Dinner	150
Reception	212
Cabaret	120



- LEGEND**
- DOUBLE SOCKET
 - SINGLE SOCKET
 - TELEPHONE OUTLET
 - TELEVISION AERIAL SOCKET
 - 2.47M CEILING HEIGHT
 - CLEAR DOOR OPENING (WIDTH X HEIGHT)
1.20X 2.03M
 - E/E EMERGENCY EXIT

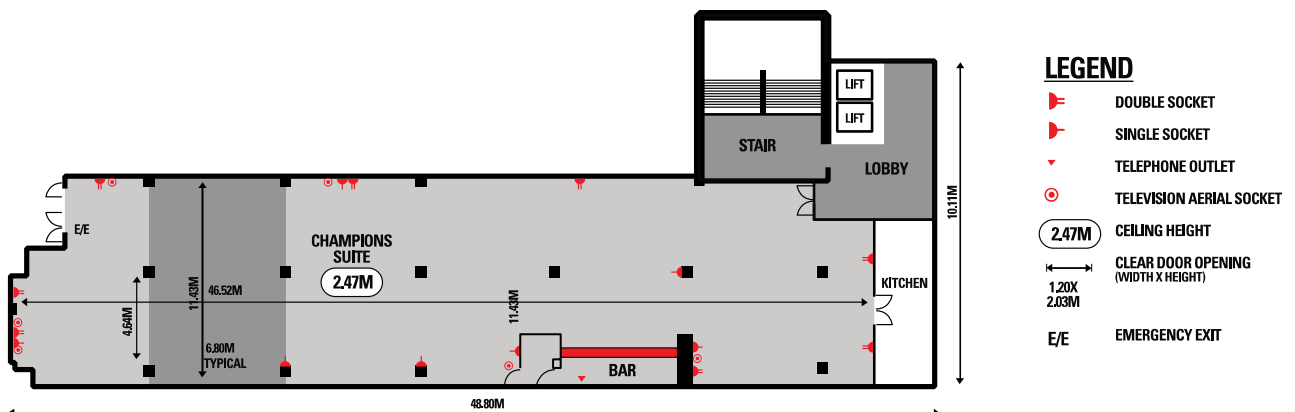
Champions Lounge.

Adorned with championship achievements this room is ideal for a variety of events. Its flexibility makes it a perfect choice for conferences, meetings, exhibitions and training. It is also an excellent venue for dinners and evening receptions, as it has a private bar and integrated dance floor. A selection of food is available from buffets to fine dining, depending on your preference.

Layout

Capacity

Layout	Capacity
Theatre	350
Classroom	80
Boardroom	25
U Shape	30
Lunch/Dinner	250
Reception	300
Cabaret	160

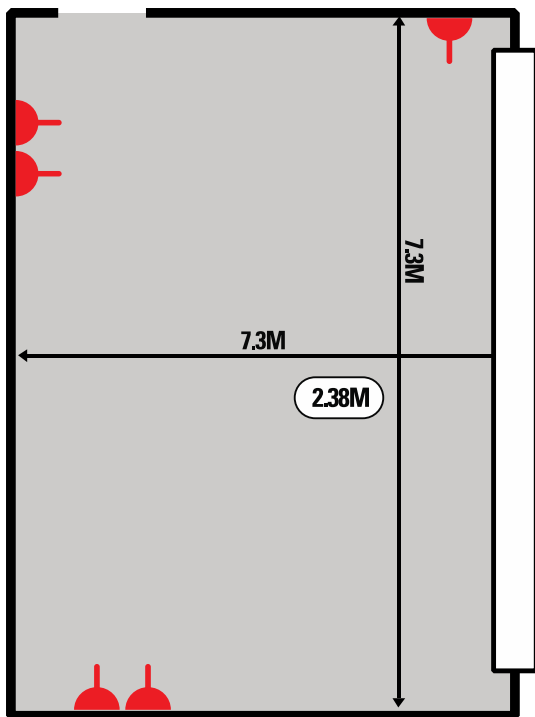




Box 1A.

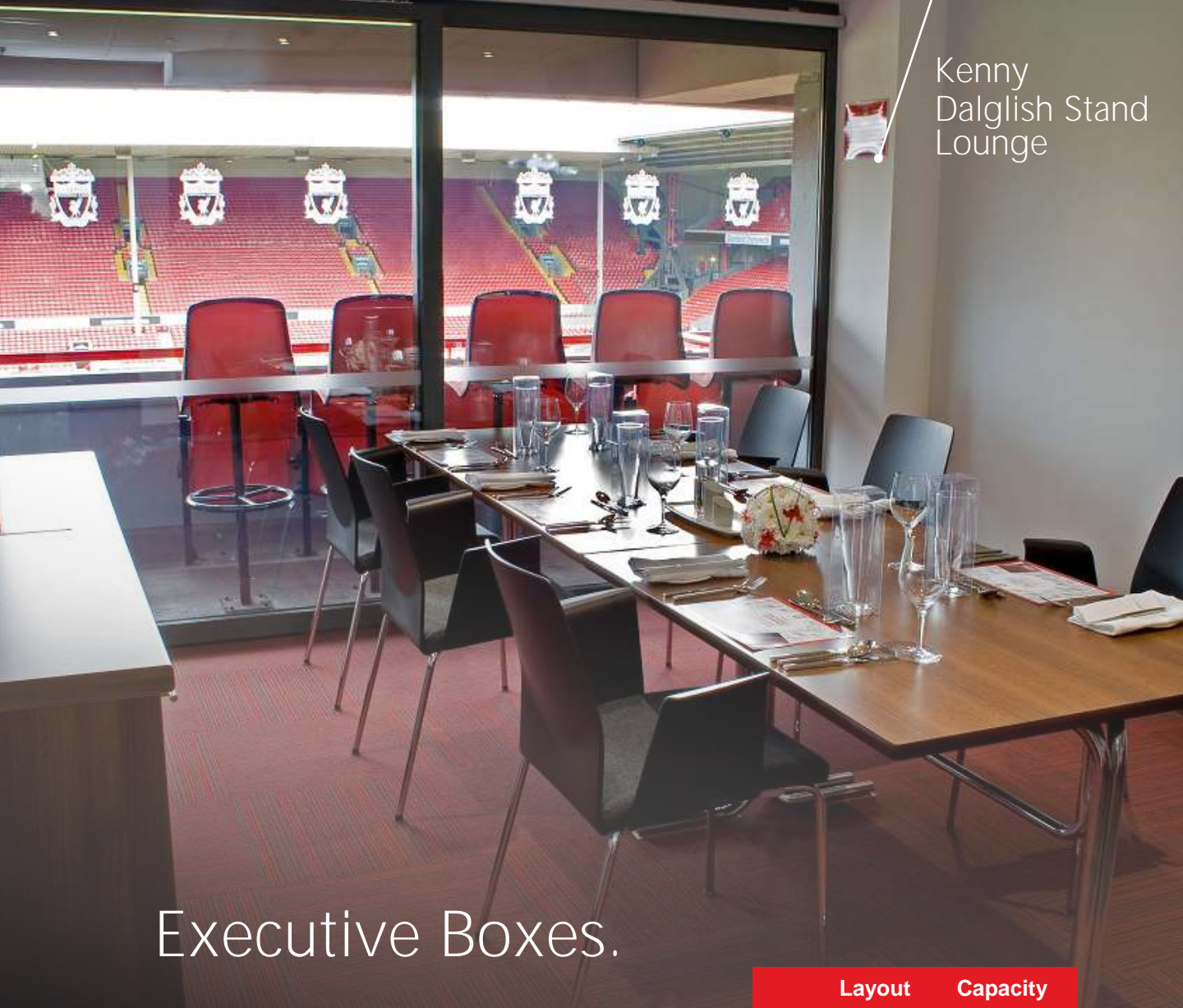
Box 1A is the Kenny Dalglish Stands showcase Executive Box and is ideal for meetings, lunch, dinner and private dining events. It offers a stunning view of the pitch and is fully equipped to accommodate up to 50 people.

Layout	Capacity
Theatre	50
Classroom	24
Boardroom	24
U Shape	20
Lunch/Dinner	48
Reception	50
Cabaret	32



LEGEND

-  DOUBLE SOCKET
-  SINGLE SOCKET
-  TELEPHONE OUTLET
-  TELEVISION AERIAL SOCKET
-  2.45M CEILING HEIGHT
-  CLEAR DOOR OPENING (WIDTH X HEIGHT)
1.20X
2.03M
-  E/E EMERGENCY EXIT



Executive Boxes.

We have 30 Executive Boxes overlooking the famous Anfield pitch. Perfect for small meetings and interviews, they can also be used as syndicate rooms. All are private, self-contained and fully air-conditioned. Our boxes have a 32 inch TV for your use.

Layout	Capacity
Boardroom	10
Lunch/Dinner	10
Reception	10



More than just a venue.

Liverpool Football Club can not only offer the perfect venue, but can also help with those extra special finishing touches that will make your event stand out and create lasting memories for your guests, from hospitality packages to Stadium Tours we can offer the perfect ice breaker for your attendees.

Matchday Hospitality

There's something special about Liverpool Football Club, the electric atmosphere, the excitement and the passion. Extend your business event in to the evening or weekend with corporate hospitality packages to impress and entertain clients or delegates.

As a matchday VIP, you'll combine the buzz of a matchday with exceptional hospitality and a feast of football, giving you and your clients a unique and memorable experience.

Stadium Tours & The Liverpool FC Story

Anfield may now offer new and unique facilities but it is also steeped in history. Book a Stadium Tour for the chance for your guests to explore behind the scenes, soak up the prestigious history of LFC and learn more about England's most successful Football Club.

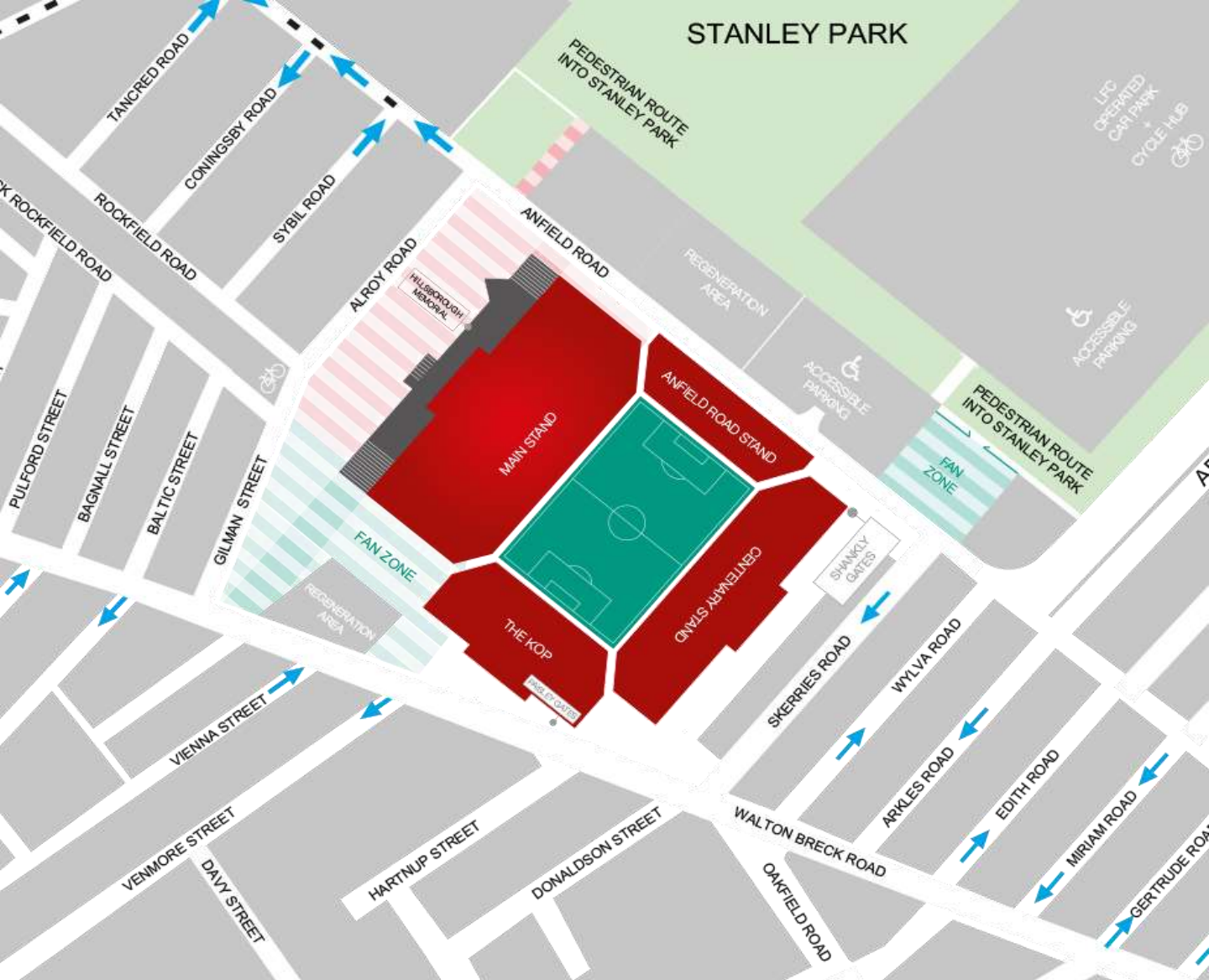
They'll also be able to access The Liverpool FC Story, the Club's interactive museum. Here they'll see the Club's silverware on display and intriguing facts about the Club and its past players, including a chance to see The Steven Gerrard Collection, the former captain's personal collection of footballing memorabilia.

Liverpool FC Legends

Let us help you to arrange for an LFC Legend to attend your event. The LFC Legends have lots of experience talking to both large and small crowds; telling stories about their time at the Club and taking part in Q&A's. This is a great way to take a break from your day to day business and create a motivational atmosphere for your delegates or dinner guests.

LFC Silverware

Create the ultimate photo opportunity with a piece of LFC Silverware at your event. You and your guests can pose with a choice from our silverware, offering the perfect memento of their time at Anfield to take away with them.



Getting to Anfield

If you are visiting Anfield on a non matchday, you can park in our secure car park in the Kenny Dalglish Stand. The main entrance is on Walton Breck Road. Please be aware that spaces are limited and available on a first come first served basis.

- From the North exit the M6 at junction 28, follow signs for Liverpool A58 into Walton Hall Avenue, drive past Stanley Park and turn left into Anfield Road where you will see the ground
- From the South take the M62 to the end of the motorway turn right into Queens Drive A5058, after 3 mile turn left into Utting Avenue, after 1 mile turn left into Anfield Road where you will see the ground
- From the East go via the Mersey Tunnel for which you will have to pay a toll, follow signs for Preston A580, you should come to Walton Lane, turn right into Walton Breck Road where you will see the ground.

For up to date information on how to get to Anfield visit www.liverpoolfc.com/fans/fan-experience/getting-to-anfield

Food for thought.

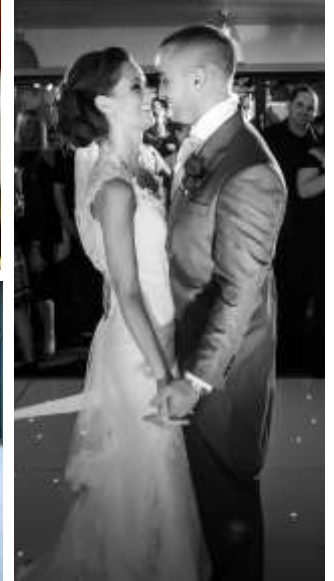


At Liverpool Football Club we are proud of the food that we produce on site and we take extra care in the sourcing of our ingredients, to ensure that our guests enjoy the best cuisine possible when at Anfield.

- All of our food is cooked and produced on site, by Liverpool FC chefs from our own kitchens.
- We have an allotment located just 10 minutes away from Anfield Stadium. Here we grow a wide range of produce including carrots, beans, herbs and potatoes ensuring that all of our vegetables are locally grown.
- A beehive is also located on our allotment, where we produce our own honey to ensure that even our sweet products are produced in Liverpool.
- Urban cultivators, indoor gardening appliances, are located in our kitchens at the Stadium, that grow all of our micro herbs on site.

Whatever your requirements the team at Liverpool FC will ensure that only the best produce goes in to the meals that you provide for your guests.





Overview.

At LFC Events we understand the importance of motivating your guests and also how key it is to offer them relaxation time. At Anfield we offer a variety of opportunities for your guests to take time out from their day, from a visit to The Liverpool FC Story, the Club's interactive museum, to a place on our world famous Stadium Tour or the opportunity to invite an LFC Legend to talk to your guests about their time at the Club and offer motivational anecdotes, we have a host of options available to make your event extra special.

If you'd like to offer your delegates the chance to explore the local area, Liverpool FC is only a bus or taxi ride away from Liverpool City Centre - here they can find the largest collection of museums and galleries anywhere

outside of the Capital, visit The Beatles Story or the Cavern Club or take part in a spot of shopping at Liverpool One. Liverpool is a city of culture and heritage and it is waited to be explored by your delegates in their spare time.

Includes, free parking, WiFi and an Events Team with years of knowledge and experience in hosting World Class events and it's easy to see why Liverpool Football Club is the first choice for so many companies when booking their events.